

We claim:

1. A product container including a storage compartment temporarily holding a product to be dispensed and a switch mechanism operatively connected to the storage container, the switch mechanism also being operatively connected to a device for releasing an output which can be sensed by a human sensory organ,  
5 whereby both the product is dispensed and the output is activated by operating the switch mechanism.
2. The product container of claim 1 wherein the output is sound, light, or an aroma, or an electronic or infrared signal transmitted to a receiver which, when activated by said signal releases sound, light, or an aroma.
3. The product container of claim 1 wherein the product is a cosmetic, personal care product, edible product, or gift give-away.
4. The product container of claim 1 wherein the switch mechanism comprises a lower portion of the container, said lower portion rotateable about a central axis through said container, rotation thereof causes substantially simultaneous release of the product and a prerecorded sound.
5. A dispenser for a commodity, the dispenser also providing an audio output comprising:  
an upper portion containing a product to be dispensed,  
a lower portion comprising a rotateably mounted activator, the lower portion  
5 operatively connected to the upper portion, the lower portion and upper portion being oriented around a common central longitudinal axis there through,  
whereby every rotation of the lower portion partially or fully, as pre-determined, around the central longitudinal axis causes the product located in the upper portion to be dispensed therefrom, said rotation also substantially simultaneously activating the release  
10 of sound from an electronic component located within the upper or lower portion of the dispenser.